Smart Phone Charging Stations Managed with WebDT Content Manager

Phone Italia, a custom smart phone charging station manufacturer, integrates its charging stations with WebDT Content Manager 6 Pro software to display advertisements, movies, photos, and real-time news at the charging stations. These stations, called "Leonardo", can be attached to a wall or be free-standing and have screens for digital signage, and contain several locked keyless compartments for charging smart phones. Dynamic, interactive content is displayed on the LCD attached to these charging stations which are placed in public locations such as malls, transportation hubs, gyms, cafes, and convenience markets.

All of the Leonardo stations are equipped with 23-inch touch screens, and the players inside are integrated with DT Research's WebDT Content Manager (WCM), enabling Phone Italia staff to remotely manage and publish the targeted content. The WCM software also provides playback status and detailed reports for billing. Each unit has a built-in Wi-Fi router that offers a free hot spot, and users can access their account with the fingerprint reader.

The WebDT Content Manager 6 Pro software provides inclusive tools for the manager to schedule and create layout designs for the media files displayed on the digital signs. With WebDT Content Manager 6 Pro, the staff from Phone Italia can manage how and when content files are played on the charging stations and when content is loaded, increasing staff and bandwidth efficiency. For more WCM software information, please visit: http://www.signage.dtri.com/products/software/content_manager/features.html

About DT Research

DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The DT Research family of products is based on embedded computing platforms for secure, reliable, and cost-effective computing. The products include digital signage solutions, wireless tablets, point-of-service handhelds, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® operating systems, the devices offer durability and ease in integration, leading to solutions that can be remotely managed with the comprehensive WebDT Content Manager and Device Manager software. For more information, visit http://www.dtresearch.com